

IMPACT BULLETIN 2021

FOREWORD

We are living through an extraordinary moment in history. ANUDIP has been responding to this pandemic emergency since 2020. We write to thank you for your overwhelming support in this humanitarian crisis – and to showcase the results we have achieved together.

It is precisely your generosity that allowed ANUDIP to respond effectively, where the needs are greatest. As you will read in this report, you will learn about how our TASK FORCE have been engaged to cater to 5000+ identified families across several Indian States, whose primary bread-earners were COVID effected. We are now transitioning to pioneer new methods, and digital approaches to restore livelihoods. We trust the stories from the field will bring you inspiration about how your contributions made a difference to thousands of Indians in this crisis.

Thank you once again.
Stay Safe,
ANUDIP Team

STATISTICS

ANUDIP undertook a survey to understand the impact of COVID affected low-income households. Our work is grounded in empirical data, rigorous research and analysis to create, wherever they are needed most.

We conducted the first phase of the study during the three-month complete lockdown in May, 2021. The studies covered 2500+ households from the communities we serve, **whose primary bread-earners are affected by COVID's frightening spiral.** Please [click here](#) to read the full survey.

KEY SUPPORT REQUIRED



18%

Livelihood Support



15%

Vaccination



13%

Nutritious food



13%

Financial Support



12%

Doctor & Med



10%

Psychological Counseling



5%

Oximeter & Thermometer



5%

oxygen & Hospitalization



5%

Covid Testing



4%

Home Delivery of Essential Items

83%

SURVEYED DO NOT HAVE ACCESS TO OXIMETER



55%

SURVEYED DO NOT HAVE THERMOMETER AT HOME

65%

DO NOT HAVE OR ARE DOUBTFUL ABOUT THE AVAILABILITY OF MEDICAL FACILITIES



56%

LOSS OF JOB OR EARNING DUE TO COVID / LOCKDOWN

THE AVERAGE MONTHLY INCOME HAS DROPPED FROM

7052 TO 4116

The survey asked questions about potential changes in household routines, food access, employment, health and mental health care.

IMPACT

With thousands like you coming forward to help, **we delivered free COVID First Aid Kit/Grocery Food Support and Telemedicine Services at the doorstep for the entire quarantine period for these families whose family bread-earners has been forced to stay isolated** due to COVID hit. Here are some stories – who have been benefitted by your support

HOW MANY WE IMPACTED



2100+

Families Surveyed



5000+

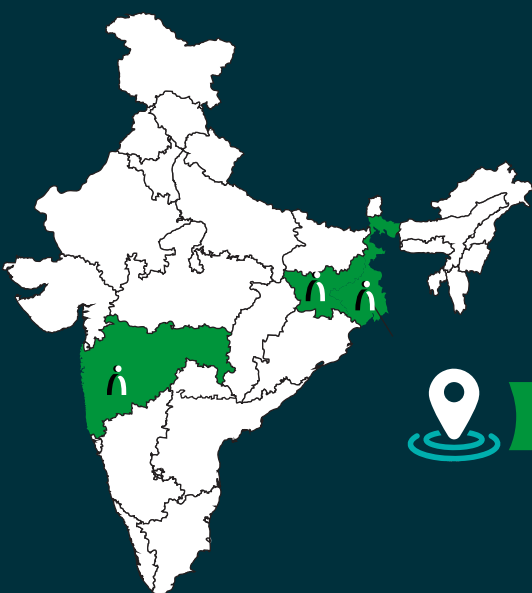
Individuals Served



10 &

Counting Livelihoods Restored

WHERE WE SERVED



Jharkhand | West Bengal | Maharashtra

WHOM WE SERVED



Farmers



Small Vendors



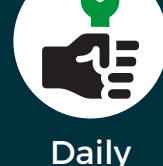
Drivers



Masons



Construction Workers



Daily Labour

ESSENTIALS PROVIDED



Rice



Atta



Oil



Onion



Muri



Sugar



Salt



Tea-leaves



Spices



Soya Chunks



Biscuits



Drinking Water



Sanitary Napkin



Masks



Tarpaulins

COVID CARE KIT DELIVERED



Basic Medicines



Pulse Oximeter



Surgical Mask



Vitamin C & D



Zinc



Cetirizine Tablets



Sanitizer



Dettol



Soaps

STORIES AND FEATURES

The statistics above are staggering - but there's a human story behind each of the numbers, too.



Balkaha Mahto,
Manual Scavenger,
Jharkhand

I am a manual scavenger and I carry, dispose, or otherwise handle human excreta in an insanitary latrine or in an open drain. With COVID fears, many people do not come near us since we carry dirt but a task force came and handed over a bag full of ration and essentials. Sometimes it is not about donation, it is about making us feel valued.

“

My husband and I use to sell tea worth Rs. 6 - near own a small tea-shop near Pallabajar. MY husband got covid infected. He had to shut-down our small tea-shop which meant no income for us. I usually don't reach out for help unless extremes but I had to ask for support. The door-step delivery by Anudip volunteers - helped us immensely with home essentials for more than three weeks.



Sabita Biswas,
Tea-Shop Owner
West Bengal

”

“



Pooja Charge,
Daughter of a
Taxi-Driver,
Maharashtra

These days people book cabs digitally so in lockdown - ideally traditional taxi-drivers like my father has to suffer. Moreover, diesel prices are soaring high. We will get bookings only when the tourism sector improves and companies ask employees to come back to office. Till then we have to survive on our savings and donation-camps. Anudip has helped us with an essential which is helping us.

”

“

With restrictions imposed, I could open my vegetables shop for three hours. One day, I delayed closing the shop. My local administrators sabotaged my belongings due to lockdown violation. Next few days - I was not allowed to open my shop as a penalty. The worst happened when I got COVID infected which made me home-locked. Anudip came to my rescue by providing me relief boxes send from donor.



Uttam Kumar Sarkar,
Vegetable Seller,
West Bengal

”

“



Sahil Damodar,
Bus Driver,
Maharashtra

Bus driving has been our family occupation since decades. My parents and siblinglings fully relies on me. I faced a real difficult time catering to bills, rent, food and my brother's education in lockdowns. In the middle of such times, help from NGOs/local clubs is helping us.

”

“

I worked as a domestic help for three families. They stopped letting me to enter work after covid explosion. My husband is a coolie but covid 19 transport bans restricted his earning as well. We mixed floor with water to feed our children. The food kit we received is not a help but it was an immensely big support to our family. Thank you.



Sunita Devi,
Domestic Help,
Jharkhand

”

“



Puja Kumari,
Litti Vendor,
Jharkhand

I have a problem with my movements since birth. I assist my brother in his our small litti-shop which moves on wheels. But we are losing customers due to uncertainty and rising cases. Thankful to kind people who are sending us dry packets of rice, oil and other groceries in such times of high food-insecurity!

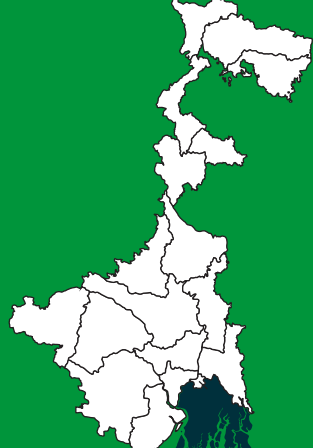
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CYCLONE YAAS - THE DISASTER TRAP

Cyclone Yaas, the powerful storm to hit India in 2021- left behind a trail of damaged livelihoods, flooded farmland and thousands of homeless,whiplashing the country's eastern coasts. The tandem coming of cyclone with the ongoing pandemic is a double whammy for the people of Bengal, leading thousands to the threat of starvation.

Emergency Relief Task Force- With deep roots in the Sundarbans delta of River Ganges, Anudip staff worked as Emergency Relief Agents who got in touch with the Panchayats and BDO offices to list the number of victims affected and volunteer in providing the essential relief aid to the ones in need.

LOCATIONS COVERED



Bangdanga | Mousuni | Prasuntola

IMPACTED



1000+
Families

ESSENTIALS PROVIDED



Rice



Dal



Potato



Onion



Muri



Sugar



Salt



Jaggery



Baby Food



Candles



Biscuits



Drinking
Water



Sanitary
Napkin



Masks



Tarpaulins

“

My children and my wife have been staying at the cyclone relief centre. I am sleeping under the open sky, near my home, so that our land doesn't get snatched away. We could only save our identity cards before leaving. We are grateful for providing us food for a month.

”



Mani Mullick,
Farmer

Dependents : 3, wife
and two children

“

I am three months pregnant. My family and I are currently camping at a relief centre after cyclone Yaas washed away my hut. We have lost almost all our belongings. This ration kit and drinking water is saving us for the time-being.

”



**Jyostna
Hembram,**
House-wife

“

In front of me, my family had to struggle for drinking water. The tubewells are useless as the khaarajol (saline water) has entered the ground. A person can survive on one meal a day but thirst demands water many times a day in this hot summer time. Such relief is the our only source of supply.

”



Asadul Sk,
Labour,

Dependents: wife and
4 children

LEVERAGING LOST LIVELIHOODS

FACTS & FIGURES

The COVID-19 pandemic has been a stark reminder of the magnitude and impact the sudden shocks may have on jobs and peoples' livelihoods.

The World Bank estimated at least 49 million people will fall into extreme poverty, eliminating nearly all gains since 2017 due to global economic collapse. Workers employed by MSMEs, the own account workers, migrants, refugees and internally displaced people, home based and care workers, casual workers, workers in the informal economy are usually first and hardest hit.

AN INCLUSIVE STRATEGY



URGENTLY, to provide a foundation for quick recovery, ANUDIP rolled out immediate relief to locations where food and infection insecurity was high



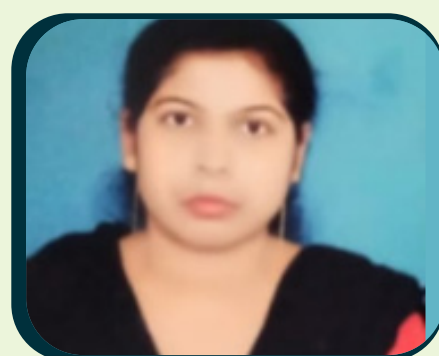
NOW, to support the no-income families with long-term sustainability, ANUDIP is engaging youth from such families enroll for employability skills training to help them get back an income with dignity!

Here are some youth whom we have enrolled for digital livelihoods training whose families have lost their income due to ongoing disasters:

“

Background

Dependent on free ration distribution from NGOs. Young brother is a school-drop-out who pulls a rickshaw van to feed the family of 4.



Nibedita Das,
26 years

”

“

Background

After her father's demise, Rinki and her mother earns by selling vegetables. In the lockdown the family income reduced by 2X.



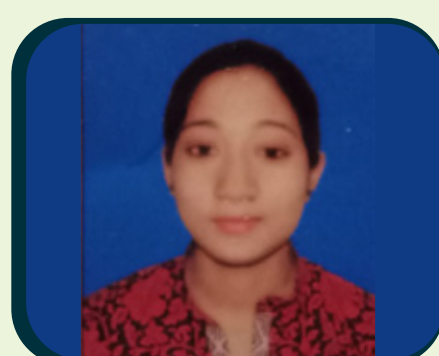
Rinki Debnath,
23 years

”

“

Background

Cyclone Yaas, had a devastating impact on the family washing away all belongings. Their livelihood has been affected.



Riya Jana,
22 years

”

“

Background

Father Alok Hazra worked as a factory labour in Kolkata but lost his job during the pandemic. There is no income flow in the family now.



Dipannita Hazra,
21 years

”

“

Background

Father is a Phuchka (GolGappa) Seller. Their business is at a loss with street food being banned due to COVID infection.



Suman Ganguly,
22 years old

”

“

Background

Family occupation reduced to INR 3500 monthly due to local transport ban.



Sahil Anjum,
25 years

”

URGENT APPEAL

100 more youth and dependents –

Identified across India –are still struggling to find a way to put food on the table. We are looking for benevolent contributions to equip them with a skill training and a subsequent new livelihood.

We are actively looking for donors who are ready to sponsor one or any numbers of youth aspirants from zero income Indian families. Following our core ethics we would share complete progress of the youth aspirants and directly video call with donors post restoration of livelihoods to help the donors know the trajectory!

DONATE

https://www.anudip.org/donation_portal/



“

At the end ...

It's about who you've lifted up, who you've made better.

It's about what you've given back.

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