



# From The CEO's Desk



Monisha Banerjee  
Chief Executive Office  
& Chief Mentor,  
Anudip Foundation

We are 15 years strong now and it gives me immense pleasure to share with you some of the remarkable stories of turn around in the lives of the individuals we serve, the partners we made and a few major pioneering breakthroughs that have been highlights of our journey.

These incredible years have been exciting for Anudip, transforming an underserved portion of 150,000 lives into a highly motivated workforce contributing to the new-age economy. Our pleasure is in the fact that we have contributed our bit to ameliorate the conditions of the neediest together with the help of our supporters, donors, and employer partners. So, this achievement is as much yours as it is ours.

Still, I can see the best of Anudip is yet to come! We are a network that celebrates each other, and it feels like that is more important than ever these days! Looking ahead, we are focused on accelerating our growth strategy while continuing to add new technology-driven interventions and impacts that bring positive change to the communities where we work and live.

In return we recommit to life-long learning, continuous improvement and evolution as individuals, professionals and as an organization. And, whether in our centres, the communities, or anywhere where we work, we will live by a set of core values that will inform the way we walk in the world.



# IN CONVERSATION WITH DR. TEHNAZ DASTOOR ON CSR, EDUCATION, PHILANTHROPY, AND MORE.



[Click here to  
read the interview](#)

Dr. Dastoor was the first UNICEF Global Coordinator for women and children affected by landmines and focal point for child Soldiers. Dr. Tehnaz J. Dastoor, has a Doctoral degree specializing in Political Economy from the University of Cincinnati in Ohio. Today, she is one of the prime social influencers and thought leaders and set up the TiE (The Indus Entrepreneurs) Women's Entrepreneurship Group. Dr. Dastoor continues to consult with various educational institutions, provides training to NGOs and CSR- Focused assistance on program planning and implementation to corporates

## INDUSTRY NEWS



## THE PHENOMENON CALLED THE GREAT RESIGNATION

“

***The surging cost of living and worries about the future is curbing the zeal of people to quit their jobs and join the Great Resignation.***

”

[Click here to read](#)



# LAUNCHING THE GREAT WAVE OF INNOVATION



Excited to launch '**ACADEMY for COMMUNICATIVE ENGLISH**' (ACE) which will focus on enhancing English Communication outcomes across different stakeholder groups. Academy is a responsibility to better our own skill sets, as a commitment to our 'Lifelong learning' value that we uphold so dearly.

[Click here](#) to learn more

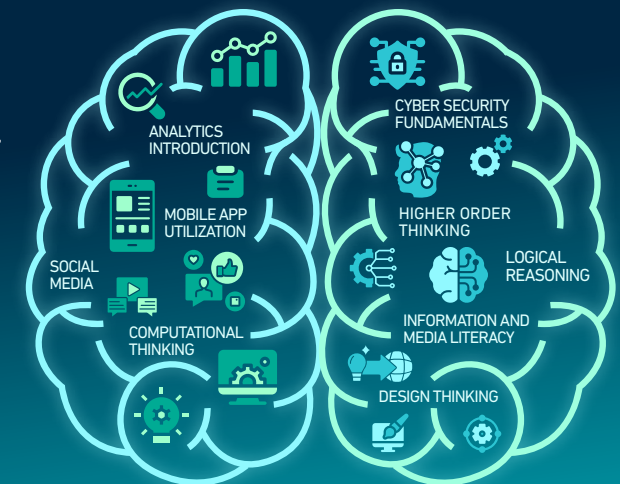


Get ready for the great wave—the next big surge of innovation powered by emerging technologies, described to pioneer solution architects who are agile, creative, and well equipped to improve their technology capabilities with emerging digital transformation and adoption of SaaS (Software as a Service) based solutions in ANUDIP.

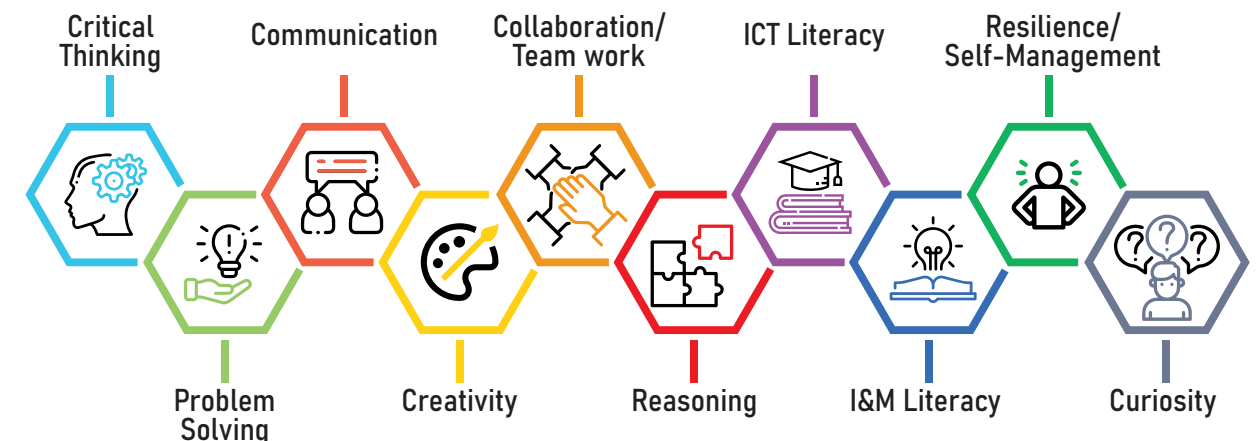
[Click here](#) to learn more



As part of its ongoing efforts to foster an ecosystem that enhances India's talent with 21st century behavioral skills, Anudip launched FuturePRO®, aimed at preparing a global workforce, with the proficiencies needed to future-proof their careers in an age of rapid technological change. FuturePRO® product is highly scalable, facilitate self-learning with limited facilitation, and drive an engaging learning experience that nurtures curiosity amongst the youth community. The product has been tested and piloted by over 5000 students from the age-group of 15-years in 2020-21. Our pilot generated future ready individuals who were made to shift from rote learning into "discovery learning" and geared to build tangible and measureable behaviors relevant to the 21st Century.



## TOP 21ST CENTURY SKILLS The Top 21st Century Skills Cited From Resources



Commenting on the product, Anurag Pratap, Vice President; Digital Inclusion & Sustainability Leader, remarks, **"At a time when technology has become such an inherent part of our lives, the skills required to get a job and grow in it have also evolved rapidly. It is of an utmost importance to upskill the emerging workforce with all the resources that will allow them to integrate themselves with the global workforce. At Capgemini we are committed to this and we are pleased to partner with Anudip Foundation for their FuturPRO® project that will help equip the workforce with the skills needed to be future-ready in an era of fast technological change."**



# THE GOODWILL AMBASSADORSHIP



Glad to unveil our **Goodwill Ambassadorship Program**, which welcomes thought leaders and social activists who are ready to voice and advocate for thousands of unserved young men and women in need of empowerment and employment.

[Click here](#) to learn more



## AS YOU KNOW MORE, YOU GROW MORE!



**Sudhakar Reddy,**

Assistant General Manager,  
Training & Operations,  
Andhra Pradesh



*Sessions in APEX, has helped navigate organizational culture better. The training has been instrumental in building more effective and productive relationships with my team. Most importantly it has ushered me to develop an individual action plan that commits to immediate and long-term growth of the organization at large.*



To learn more about APEX, [click here](#)

# IN THE NEWS



**The CSR Journal**, one of the leading publications for policymakers, not-for-profit organisations, non-governmental organisations, corporate houses and various stakeholders covers an exclusive interview with our **CEO Monisha Banerjee under Leader's Speak Series.**

[Click here](#) to read the interview

**Deccan Herald (Print)** features '**Novel models can help skill more people**' authored by our **CEO Monisha Banerjee** on their education page highlighting how the new-age economy is experiencing massive change, and skill development has taken on a renewed sense of urgency along with corporate investment in skilling.

[Click here](#) to read the article



**Education Times**, the wing of the **Times of India** captures Accenture's and AWS's new collaboration to help underemployed or unemployed individuals in India to start a career in Cloud Computing through Accenture's non-profit partners like ANUDIP, Don Bosco Tech Society, Magic Bus Foundation and the Hope Foundation.

[Click here](#) to read the article

# MORE MEDIA ATTENTION



## CNBC-TV MEDIA ATTENTION

**CNBC -TV18** in its article named India needs to overcome the job challenge to become a higher-income country, quotes our **CEO Monisha Banerjee** along with other industry leaders under its Economy Section.

[Click here](#) to read the article

## ELETS COVERS CEO INTERVIEW

**Elets Digital Learning Magazine**, one of Asia & Middle East's premier monthly magazines on innovations in education, interviews our **CEO Monisha Banerjee** on **Advent of technology: An enabler for economically vulnerable sections**.

[Click here](#) to read the interview



## CNN MENTIONS ANUDIP

Powered by Accenture, **CNN** in its article **IDEAS TO IMPACT** mentions **ANUDIP** as one of its social partners to empower women to break down barriers and lead active change in sustainability, inclusion and equality.

[Click here](#) read the article



**News18 India** captures a heart-warming real-life story of resilience and grit of our alumna from **Building Entrepreneurship to Stop Trafficking Program (BEST)** program.

[Click here](#) to read



# THOUGHT ARTICLES



**Outlook** features an article named **Making Society Equitable for Women through Digital Inclusion** covering **ANUDIP's** endeavour to make society equitable for women from the margins.

[Click here](#) to read the article

**"If it's a son, he will be an engineer"** - 3 idiots (2009), an enticing article written by our **Chief Impact & Learning Officer Somsuvro Chatterjee** on the need to tech women, published by **Express Computer**, one of India's most respected IT media brands.

[Click here](#) to read the article



Read the enticing article written by our **Chief Technology Officer (CTO) Vibhor Goel** on **Preparing The Grassroot To Be Future For Jobs of Tomorrow**, published by **CXO OUTLOOK**, an independent publication for C-Suit business leaders and learners, publishing insightful and inspirational stories, ideas, views and best practice.

[Click here](#) to read the article

An insightful blog by our **Chief Financial Officer (CFO) Sumit Guha** on **how digital upskilling is creating technically advanced talent pool**, published by **TIMES OF INDIA**, under their opinion section which covers thought articles and views of leaders and change-makers on various significant themes.

[Click here](#) to read the article



THE TIMES OF INDIA



# PROUD PARTNERSHIPS



Anudip signs Memoranda of Understanding (MoU) with Department of Technical Education, Training & Skill Development, Government of West Bengal at the 6th Bengal Global Business Summit (BGBS) to digitally skill and empower youth from Bengal.

Pictured, our CEO Monisha Banerjee with Sri Swarup Kumar Paul, IAS, (Retd.), Project Director, PashimBanga Society for Skill Development, Dr. HumayunKabir, IPS (VRS), Minister of State (IC), Department of Technical Education, Training & Skill Development, Govt. of West Bengal, Dr Krishna Gupta, IAS, Principal Secretary, Department of Technical Education, Training & Skill Development, Govt. of West Bengal and other national/ international dignitaries.

# DONORS SPEAK



**Kanika Pal**  
South Asia Head -  
Community Investments &  
Sustainability Programs, Unilever



“

Throughout our partnership, Anudip has maintained its social impact vision powered by strong ethical values that underpin our approach to Sustainable Economic Empowerment. Anudip's work in bridging the digital divide has empowered resource-limited youth with much needed skills of future and a sustainable employment. We are happy to work with Anudip in bringing a difference in the lives of people from the marginalised sections of the community.

”

“

I am really impressed with the way Anudip is working with vulnerable youth from economically challenged families and giving them technical and soft skill training as well as employment. We have a family trust SDG Memorial Trust in the name of my late father-in-law Sibatosh Dasgupta, a major philanthropist, deeply involvement in various charitable causes. Our Trust has sponsored a few girls through Anudip and some of them have been successfully placed. May Anudip expand and broaden their sphere of activities.

”



**Ratna Dasgupta**  
Individual Donor



# AWARDS 2022



**Asian-African Chambers of Commerce** Awards for Creating Sustainable Development



**Indian Chambers of Commerce** Awards for Accelerating Digital Livelihoods



**Great Place to Work-Certified™** for the 3rd time under the Large Companies List

**TOP 50**

LARGE ORGANIZATIONS CATEGORY

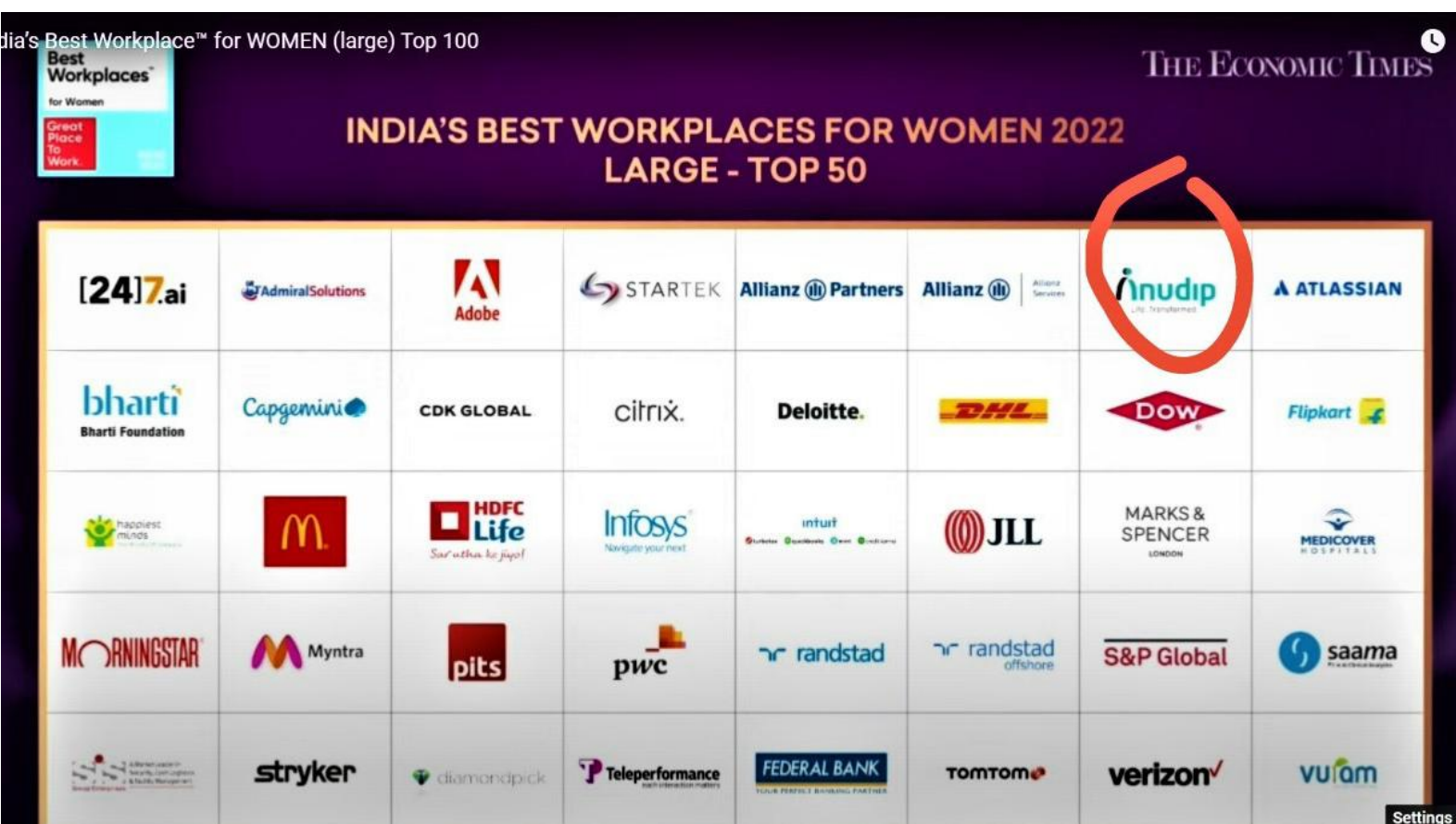
We are pleased to be recognized as one among **India's Best Workplaces™ for Women 2022**

# OUR PATRONS

## OUR DONORS



## OUR EMPLOYERS





# STORIES OF HOPE

“*My graduation degree is just a paper*”

**Gudia**

📍 Jharkhand

[Click here to know more](#)

“*No-one considered my role outside kitchen*”

**Manashi**

📍 Odisha

[Click here to know more](#)

“*The Kheti girl in a cubicle*”

**Rutuja**

📍 Maharashtra

[Click here to know more](#)

“*My father's first pizza party*”

**Rohit**

📍 Tamil Nadu

[Click here to know more](#)



## ALUMNI IN NEWS



FabulousShe  
www.fabuloushe.in

### *Anita's maach bhaat in news*

FabulousShe, an online media focusing on women empowerment, highlights an inspiring story of our Alumna **Anita's Maach Bhaat**, who is now an entrepreneur post her **Women's Connect Challenge (WCC)** technology training at ANUDIP.

[Click here](#) to read the article

### *A page of our CEO's dairy*



Republic News India-Women, features an inspiring story from the Page of our CEO's dairy covering heart-touching interactions of alumni from Tamil Nadu and Maharashtra.

[Click here](#) to read the article



The Statesman

### *A tech talent – from the indian margin*

The Statesman features inspiring life-stories of our alumni in an article **A tech talent – from the Indian Margin**.

[Click here](#) to read their stories

## HASHTAG

#WomenFromTheMarginsInTech

# BETTING LONG ON WOMEN IN TECHNOLOGY FROM THE MARGINS

*Our digital publication highlights  
the broken rung on women careers  
from the margins.*

[Click here](#) to read the article



# EVENTS & ENGAGEMENTS

## THE RESILIENT RECRUITERS

• LIVE ON 

### Talk Show on: *Workforce Strategies that are Built to Champion Flexibility*

#### GUEST OF HONOUR



**NARENDRA NERLA**  
COO & BOARD MEMBER  
INSPIREGE IT SOLUTIONS  
VIZAG | HYDERABAD |  
EDISON | CHARLOTTE

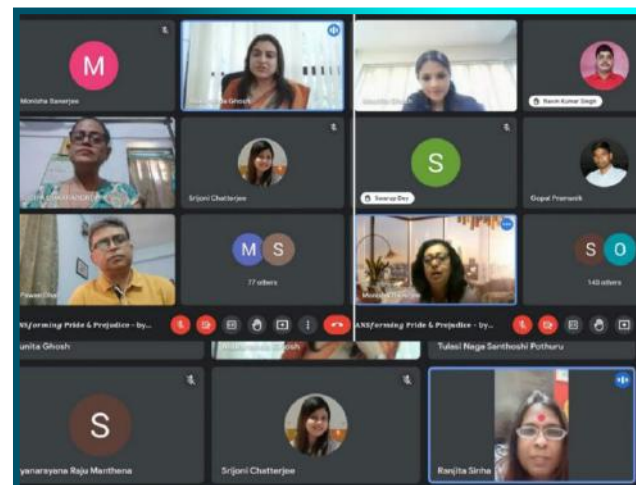
Narendra brings over 20+ years of techno-management experience with startups, building successful leadership & a work culture that has enabled organizations to deliver the best business solutions for clients and ROI for all the stakeholders.

He also co-founded ReturnTrucks, a new-age transport ecosystem, and Tessrac Innovations for building solutions in the IT Infrastructure space. He is also an investor & advisor for NeoAura, an Agri IoT startup, and a strategic Advisor for Edge finishing school.

[Click here to watch the LIVE show](#)

## TRANSforming PRIDE & PREJUDICE

As a part of our ongoing endeavor to transform lives of communities in need, Anudip hosted **TRANSforming Pride & Prejudice**, an online webinar together with eminent voices, thought leaders and passionate advocates aiming to shun the prism through which this incredibly diverse TRANS community is viewed and continued to be tainted in all spheres of life.



[Click here to read the article](#)



*Our film campaign on women from the margins showcases stories of girls from difficult and diverse backgrounds in technology roles*

[Click here to see the video](#)

Meet **Bhaskar Sai Chitturi**, a Deep Technology Expert cum Faculty from Anudip Tirupati, with a record of shaping up careers of 600+ students and counting. From a MCA student to a professional Java Full Stack Mentor, his profession is now his passion.

**TAKE IT WITH TECHIES**  
From India's Hinterland

[Click here to watch him](#)



### The Fabric of True Freedom

Freedom is different for everyone, every time, every day. While India celebrates its **75 years of Independence**, a young India rejoices newer freedoms. Check The True Fabrics of An Awakened Nation, voiced by our alumni.

[Click here to know more](#)



# VOLUNTEERING



“One of the greatest gifts you can give is your time”

Big shoutout to the corporate volunteers from **Accenture, Well Fargo, Goodera, BOA, Citi, HSBC, and Tata Pro** engage for going an extra mile to coach and mentor our students from under-served communities to become career-ready in today's 21st-century global economy.

# ACCREDITATIONS

**ANUDIP achieved accreditations bases on a thorough due - diligence conducted by most prestigious agencies across the globe**



## URGENT



We are in touch with **24,000 women** in deep poverty without earning, security and access to the basic amenities from **Meghalaya, Bengal, Jharkhand, Odisha, Haryana, Uttar Pradesh and Assam** (Vetted with identify details). Your small support can help them get back an income-with respect.

**DONATE NOW**